

Ann Kroeker

• writing coach •

Ann Kroeker is a writing coach, author, podcaster, and speaker comfortable leading intimate interactive gatherings as well as delivering conference keynotes. Ann has been a popular presenter at retreats, civic groups, women's organizations, communication seminars, and numerous writing conferences and workshops.

Combining curiosity, creativity, and productivity, Ann empowers her audiences to communicate with greater confidence and clarity. She's inspired writers to level up and achieve their goals, and she's coached several award-winning authors who hit bestseller lists.

Her compelling presentations deliver both inspiration and practical insight to listeners, like the valuable content she delivers through her website, which has landed on The Write Life's annual "100 Best Websites for Writers" list five years in a row.



SPEAKING TOPICS:

Why You Need a Book Proposal If You Want to Write a Nonfiction Book

You'll learn the three things you must make compelling and clear in your proposal to capture the attention of agents and publishers. Ann walks through best practices for crafting a proposal and provides tips for clarifying your book's concept to develop the best project possible.

Putting Your Heart and Soul (and a little laughter) into Social Media

Everyone says being active on social media can help build your platform, but you're overwhelmed, confused, or frustrated—maybe tempted to abandon it altogether. Ann Kroeker reframes social media to give you new vision and purpose to pour your heart into every interaction and to use it for good. Learn creative, meaningful ways to leverage social media's power and potential to grow as writer, boost your visibility, and reach out with light and life (and a little laughter!).

PRAISE FOR ANN:

"Ann goes above and beyond with the training"

Melissa Clark | Counselor, Speaker, Writer

"Ann is an encouraging teacher who combines experience and compassion with concrete, practical steps"

Marnie Hammer | Writer

"Her storytelling style of speaking is second to none"

Julie Matthews | MOPS Coordinator



HOPE*WRITERS

REFINE  the Retreat



LEARN MORE AT ANNKROEKER.COM/SPEAKING

For more detailed information or to book Ann for your next event,
PLEASE CONTACT:

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